

Lifestyle

From refugee to worldview: Lily Vo inspires women worldwide



By: Ayesha Talib
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Rescued from the sea as a six-year-old Vietnamese refugee, she defied all odds and became an internationally recognized entrepreneur, beauty icon, and Global Ambassador. A woman who breaks down barriers, makes an impact, and inspires women worldwide.

She represents the Netherlands at Mrs. Universe, Mrs. Globe, Mrs. Earth, Mrs. Grand International, and Miss Business Global. In 2024, she was crowned Miss Business Ambassador Global and Miss Business Charity Global, recognition for her ability to combine global influence, leadership, and social impact. As the founder of Schoonheidssalon Zwaagdijk, Lily demonstrates that beauty is more than just appearance: it's about making self-confidence visible. Based on this vision, she developed Lily Vo Power Serum, a non-injectable skincare product, and became Global Tea ambassador, for inner balance and well-being. As a Global Ambassador, Lily builds bridges between Dutch and Vietnamese companies, stimulates in-

novation and knowledge exchange, and inspires women worldwide to surpass themselves—mentally, professionally, and personally. She is a visionary, leader, and changemaker who shows others that anything is possible.

Philanthropy is an integral part of her mission. After twenty years of educational projects and volunteer work within the Vietnamese community, she now focuses on children in Dutch children's hospitals and orphans in Vietnam.

Her work has been awarded Top 20 Outstanding Women 2025, LMA Award, Achievement of Nelson Mandela Award, Luminosa Award, and her story regularly appears in Dutch and international media.

From boat refugee to global citizen, from beauty queen to influential entrepreneur: Lily Vo embodies vision, strength, and female empowerment at the highest level.

"I believe that true beauty begins within. If you trust yourself and dare to grow, you can achieve anything."



Lily Vo



Worth Noting:

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